



FAMILY OWNED  USA GROWN

REAL ★ *Southern* ★ STYLE







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When it comes to down home cooking, there's no style like Southern Style. Our family-owned brands are unmatched. They all deliver on the promise of Real. Southern. Style. So its no surprise we're ranked No.1 in America for Southern Style canned and frozen vegetables & greens.

McCall Farms grand legacy of home grown vegetables goes all the way back to 1838. Our canning operation began in 1954; and generations of folks have been coming back for seconds ever since. No wonder. Good country cooking never goes out of style; especially if its Real. Southern. Style, from McCall Farms.

Our dinner bell is ringing. So isn't it time for your customers to "Come and Get It?"

**FARM FRESH FLAVOR**

Growing vegetables in a backyard garden is a timeless tradition in the South. At harvest time, the colorful and crisp vegetables are gathered and taken to the kitchen; where the canning process immediately begins. Fresh... from the garden to the can in the same day.

That tradition continues today at McCall Farms. Early most mornings, our farm families harvest the vegetables when they're at their peak of freshness. They are then transported to our nearby South Carolina packing facility.

Next, they are carefully inspected by our veteran graders, which ensures that only the best quality vegetables will move on to the canning process; and soon, to the dinner plates of your customers.

When it's time to pass the vegetables, they'll be glad they passed McCall's.

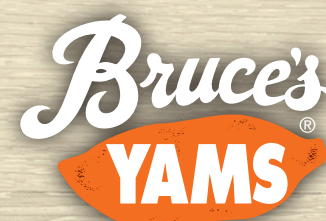
## Our Family



Margaret Holmes, McCall Farms flagship brand, has been ringing its dinner bell for over 90 years. Margaret Holmes offers a wide variety of both unseasoned and slow-simmered Southern Style vegetables, seasoned the old fashioned way. Real. Southern. Style. The perfect side dishes for any menu, Margaret Holmes vegetables will have your customers cleaning their plates every time.



Rooted deep in the legacy of a soul food restaurant, GLORY Southern Style vegetables are welcomed at dinner tables all across America. Savory seasonings and slow-simmered cooking make GLORY Southern Style vegetables, well...GLORIOUS! Your customers will no doubt agree. Real. Southern. Style...cooked from scratch by the Soul Food Chefs in the kitchens of GLORY Foods.



The goodness of Real. Southern. Style Bruce's canned yams and sweet potatoes has made them America's No. 1 favorite. Nutritious and versatile, they're delicious candied, cut, mashed or baked. They're also perfect for pies, casseroles, hummus, savory soufflés, crème brûlées and a whole lot more (as your customers will find out).



Margaret Holmes GARCIA'S brand black beans are great for Tex-Mex recipes, as a stand alone side dish, or with your customer's favorite chili recipe. And, of course, they'll be the Latin hero for traditional black beans and rice. And because they're a Margaret Holmes brand, you can rest assured that they're slow-simmered and seasoned just right.



If your customers have never tried Peanut Patch boiled peanuts, they don't know what they've been missing. While boiled peanuts are known as "The South's Favorite Snack," their popularity is spreading rapidly throughout the U. S. From the ground to the can in 24 hours, their freshness is guaranteed. Whether your customers choose Original or Cajun style, Peanut Patch boiled peanuts are sure to be a pleasant and tasty surprise.



Princella Cut Sweet Potatoes, canned in a delicious light syrup, are bursting with flavor. They're also loaded with nutrients, such as Vitamin A. They're great right out of the can, mashed, or the main ingredient for you customers' favorite recipes like sweet potato casseroles, candied sweet potatoes, hummus and much more. Princella is the leading sweet potato brand on the West Coast.



Slowly simmered, Popeye Spinach is a delicious and healthy side dish. Your customers should be like the "Sailor Man" himself, and make spinach a nutritional part of their diet. Popeye Spinach, though low in calories, is loaded with iron, potassium, calcium, protein and Vitamin A. Popeye is one of America's elite spinach brands. Popeye: "He's strong to the finish, 'cuz he eats his spinach!"

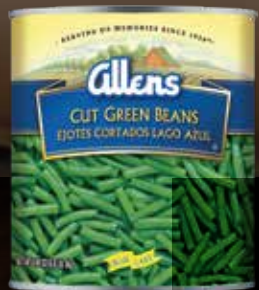


Allens has been a trusted name in canned vegetables (and a chef's favorite) since 1926. Its classic southern recipes have been passed down from generation to generation. Your customers will love Allens southern style veggies, including Blackeye Peas with Snaps, Cream Style Sweet Corn, Cut Okra and Seasoned Turnip Greens and much more.



# Green Beans

From holiday casseroles to heat & eat right out of the can, nutritious/delicious green beans have been an American staple for many generations. And thanks to the trusted McCall Farms family of brands, your customers can "Have 'em any way they like 'em; From seasoned, to cut Italian, to low-sodium, to fancy cut, well...you get the idea. But regardless of how you "serve 'em up," they have one thing in common. Real. Southern. Style...the mouthwatering taste McCall Farms has been delivering since 1838.



# Yams

From holidays to any days, our yams and sweet potatoes are a chef's delight for your customers. No wonder. Because you can offer them in so many ways: Right out of the can, or in casseroles, mashed, pies, soufflés, etc. And "sweet" doesn't mean they're unhealthy. Yams and sweet potatoes are loaded with vitamins, minerals and dietary fibers. They're a true (and healthy) dinner classic, cooked Real. Southern. Style.





# Greens

When they taste this good, your customers will be “going for the greens” every day. Because when it comes to canned and frozen vegetables, no one has more experience than McCall Farms. Harvested fresh and tender, they’re canned or frozen the same day, for unsurpassed freshness and quality. Leafy green vegetables are healthy, too. They’re loaded with vitamins A and C. And we cook them the old fashioned way, like we’ve been doing since 1838: Real. Southern. Style.



# Core Vegetables

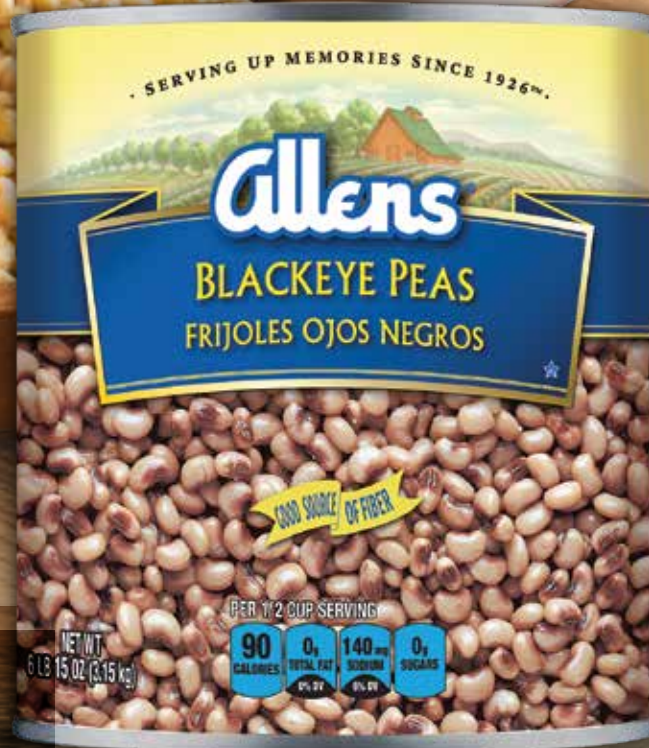
Core vegetables are the lifeblood of any food service operation. McCall Farms knows that, and strives to bring the best vegetables to your tables everyday. It's a grand legacy of southern style cooking that we've prided ourselves in since 1838. It's Real. It's Southern. And it's our Style. Always has. Always will be. We promise...





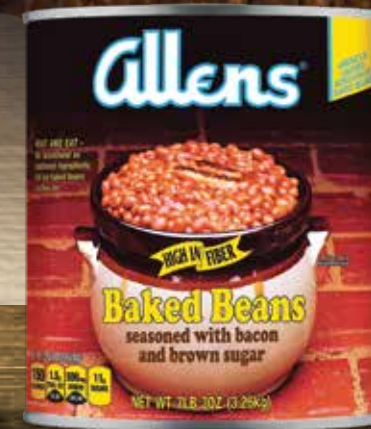
# Peas

Long a New Year's staple, Black Eye Peas can be a delightful year round choice for your customers. So can our lesser-known peas like White Acre Peas, Purple Hull Peas and Crowders. Field Peas and Snaps are also popular. Our brands are great right out of the can as side dishes, on salads, or in soups and stews. Because, like our other vegetables, they're cooked Real. Southern. Style.



# Beans

America has been picking our beans since 1838. No wonder. From Pintos, to Limas... Great Northerns to Black Beans, they're cooked just right: Real. Southern. Style. Beans from McCall Farms have been the perfect side dish for generation after generation. Your customers will surely agree and keep coming back for more. For casseroles, soups, stews, chili...or just right out of the can, beans from McCall Farms will make you and your staff real crowd pleasers.





# Southern Specialties

Classic southern dishes such as Rutabagas can only be found at McCall Farms. Other specialties unique to us include Pickled Sliced Beets, Squash with Vidalia Onions and our legendary Peanut Patch Boiled Peanuts. So treat your customers to something different...and give them a true taste of the south. Because there's no cooking like Real. Southern. Style cooking.



We'd love to hear from you! Call today at 1-800-277-2012 or visit us at [mccallfarms.com/food-service-products/](http://mccallfarms.com/food-service-products/) to see our full product line





# Taste Tradition



Co-Presidents Woody (Left) and McCall Swink (Right) are the fifth generation leaders of the company.

## Honesty, Ingenuity and Old-Fashioned Hard Work

### History of Quality

In 1838, James McCall established a 2,000-acre farm in Effingham, South Carolina. Through hard work, innovative farming techniques and the fertile soil of Florence County, McCall built a legacy, as the farm became well-known for bringing fresh Southern vegetables to dinner tables all across the South.

### Our Mission

At McCall Farms, our mission is to be the industry leader in Southern vegetables, both canned and frozen, as a result of our superior quality, exceptional service, and dedication to our employees and partners.



Farm fresh goodness begins with McCall Farms commitment to farmers and their families across America.

### Supporting Farmers

McCall Farms is committed to supporting local farmers and their families. Thousands of farm families rely on McCall Farms' dedication to freshness and quality produce. The old-fashioned values upheld at our company are represented in all three of our high-quality brands.

### Contact

To order delicious Southern Vegetables contact McCall Farms today at **1-800-277-2012**



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